

Project Statistics

Area Covered:
c. 240 m²

Paint Used:
Dulux Trade Matt

Height of wall:
6.5m



Commercial Property Painting Service

The Client

The Papermill is an indoor carpark come event space, regularly holding shows, exhibitions and 'food truck' dining experiences

The Problem

The building was in a derelict state, and as a young company, The Papermill needed a wall to wall refurbishment, avoiding high access costs, with minimal disruption.

Business Need

Safety

Reduced work at height

Cost-efficient

Avoiding time and cost of scaffolding/ cherry pickers

Fast

Able to work around other workers, and not waste time in set up and breakdown

The Papermill

Creating a vibrant exhibition space in a derelict paper printing factory

Based in the industrious yet up and coming Digbeth area of Birmingham, UK, The Papermill is the brainchild of founder, Imad Hadrami, who purchased the derelict factory with refurbishment in mind. HausBots undertook work painting and restoring the walls, whilst working alongside other trades.



'Thanks to HausBots, we were able to open our doors after refurbishment in record time'

-Imad Hadrami, Owner

What came first; The derelict warehouse or the idea?

The east end of Birmingham has for centuries been a centre of manufacturing for the entire nation. With its close proximity to major road networks, and even further back, the Birmingham Canal Navigations, Digbeth had and still has all the right ingredients for a factory and manufacturing hub.

From Sir Alfred Bird's Custard Factory to S.Rose Shoe company, the streets of this region are accustomed to buzzing with factory output (and of course the patrolling of the infamous Peaky Blinders)

This was until the 1960's and 1970's in which increased globalisation and reduced prices saw many parts of the UK's manufacturing sector decimated, including Digbeth and Greater Birmingham.



The area has for long now been an icon of economic downturn, with many of these former manufacturing powerhouses lying derelict, empty and rotting.

Since the turn of the millennium, Birmingham has seen a slow and steady rise in investment, from the opening of New Street Station to the Bullring Shopping Centre, leading to increased popularity in the city for workers and visitors alike.

Digbeth, being a mere 1 mile from New Street Station has seen a benefit from this investment, with possibly the most famous being the refurbishment of the Bird's Custard Factory, being opened as a 'Shoreditch Style' office and start-up hub.

Today, there aren't many gems left to be discovered in Digbeth, especially with the Birmingham terminal of HS2 being located in the district,

but that certainly didn't deter The Papermill Owner, Imad Hadrami.

Mr Hadrami, the owner of multiple carpark locations across the city, saw the old paper printing factory up for lease in 2018.

"I had to get it", He recalls. "There aren't many sites as perfect as this, I originally saw it as another parking opportunity"

And so work began on the old paper printing factory. The first task was to quickly turn the location back to profitability, and open the doors as an indoor carpark.

Once complete, and after a visit from a car-parking local gallery owner, the idea dawned on Mr Hadrami to use the space for so much more.

Today, the venue still operates as a car park during the day, but, by night becomes the host of street food events, exhibitions and much more.

No Scaffolding, No Ladders, No Danger

Enter HausBots LTD. Being based just round the corner from The Papermill, HausBots LTD was approached by Mr Hadrami to undertake the work on rejuvenating the walls in the property.

With the 6m breezeblock wall running round the perimeter of the property, therefore above the Health and Safety Executive (HSE) recommendation of 30minutes of ladder work, sufficient access equipment beyond ladder and step-ladders was required to complete this work.

Mr Hadrami had three main criteria when choosing the supplier to undertake wall refurbishment; speed, safety and avoid access costs.

Using traditional working practices, Mr Hadrami was quoted by suppliers ranging from deploying temporary scaffolding through to cherry pickers, each with quotes outside the budget of the project,



demanding excessive timelines for the project, and disruption to other trades whilst such access equipment was in use.

Using our patent-pending wall climbing robotic technology, combined with our custom adapted Graco 390 Airless Spray System, HausBots LTD were able to complete the task **3X faster** than the closest comparable supplier, achieving **95% reduction in** 'boots off the ground', and fit into a packed working schedule with other trades, with minimal disruption.

Overall, the robot applied over **30L of paint to a high quality Airless Spray finish within a few hours**, renewing The Papermill into its former glory.



Work Undertaken

- Condition Survey
- Wall preparation
- Painting

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